

Abagold wins prestigious award

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On Wednesday night, 20 March, Abagold Ltd won the inaugural annual South African Premier Business award for Exporter of the year, hosted at the Sandton Convention Centre by the Department of Trade and Industry (the dti) in conjunction with Proudly South African and Brand South Africa, and attended by 2000 guests.

Abagold's award was received by Christo du Plessis, Managing Director of Abagold who said that the award was a huge honour and highlighted the potential that can be unlocked by teamwork and innovation. He further believes the award will place Abagold in the spotlight and enhance its outstanding reputation in its Far-Eastern export markets where it has built a very valuable brand.



Johan Hugo (Financial Manager); Lou-Anne Lubbe (HR Manager); Christo du Plessis (Managing Director); Werner Piek (Marketing Manager)

Trade and Industry Minister, Dr Rob Davies described the objective of the awards to recognise and honour local businesses that promote the spirit of success, innovation, job creation, quality and good business ethics in South Africa, showcasing the best that South Africa has to offer in terms of businesses, products and services.

Judges for the award consisted of representatives in business, government, organised labour and community constituencies. The categories included a Manufacturer Award; Exporter Award; Small, Medium and Micro Enterprises Award; Rural Development Award; Most Empowered Enterprise Award and Proudly South African Enterprise Award.